

## PMA's Organizational Safety Institute Presents...

### *Spotlight on Safety as a Leadership Role in Organizations*

The importance of safety in organizations continues to increase, regardless of industry, for financial, compliance and employee engagement reasons. And while the dynamics of the safety position vary greatly from organization to organization, the emerging keys to effectively integrating safety into the operations and culture of an organization are becoming clearer.

As a result, our Organizational Safety Institute Events in August will focus on:

1. The nature of leadership associated with the safety position
2. Communication strategies associated with the safety position



Both of these sessions will be less “technical” than our typical events, highly interactive and will offer ample insights and practical ideas to increase the effectiveness of those leading their organization’s safety efforts. Some foundational safety management documents will also be provided *or referenced* in these sessions.

**Intended Audience:** The primary audience for these sessions is anyone with safety and health responsibilities that are more *organizational* in nature as opposed to supervisory. Discussions and examples will focus on leading and communicating at the organizational level.

#### **Interactive Sessions in this Series Include**

##### **August 8, 2017 – 10:30 AM – 11:30 AM (EST) Leading from the Safety Position in the Organization**

This session will examine the need and the *opportunity* for the person(s) in a safety position in the organization to influence change. Internally, the safety position interfaces with most departments or functions, as well as almost every level of the organization. Externally, safety leaders interact with a host of outside agencies including OSHA and other compliance jurisdictions. What perspective! What access to resources! What an opportunity to influence safety as a value in your organization! Use this session to re-examine seven keys areas of influence for most safety leaders.

##### **August 23, 2017 – 10:30 AM – 11:30 AM (EST) Effective Communication Strategies for the Safety Leader Position**

One of the most commonly requested *topics* over the years after an Organizational Safety Institute event is for help in improving safety-related communications. This session is in response to these requests and is designed to provide the person in a position of safety leadership in the organization with some new thoughts on how to improve as a communicator of safety values in the organization in various forums. Expect to restart your approach in this area after a host of effective communication ideas, concepts and techniques are examined.

## **PMA Extras**

Expect an open Q & A as part of this series. As always, PMA session leaders are also available for post-session discussions on matters of importance to you.

## **Big Picture Questions Answered**

Some overarching questions that will be answered in this series include:

- *What does it mean to “lead safety”?*
- *What unique perspectives do most safety leaders have that enable them to become organizationally effective?*
- *What are three practical tests of the effectiveness for organizational safety leaders?*
- *What must we learn to become effecting communicators in the modern organization?*
- *What are the keys to improving your safety communication process?*

## **Registration for These Events is Simple**

Select the link embedded in each session title or visit <http://webservice.pmagroup.com> to register. For additional information or questions, contact Ken Nogan at: [Ken\\_Nogan@pmagroup.com](mailto:Ken_Nogan@pmagroup.com) or 412-841-1541.

Forwarding this schedule to others can also enable them to attend an event.